

SAMPLE EMAIL FOR POTENTIAL CONTRIBUTORS:

Dear friends and family,

Please help me support Hopelink by donating through my fundraising page at {LINK HERE}. Since 1971, Hopelink has served homeless and low-income families, children, seniors and people with disabilities in King and Snohomish counties; providing stability and helping people gain the skills and knowledge they need to exit poverty and make lasting change in their lives. I am supporting Hopelink mission's by hosting an online fundraiser and need YOU to help me reach my goal. Even a small donation will make a big difference. The process is easy, fast and secure. Thank you so much!

SAMPLE FOLLOW-UP EMAIL:

Dear friends and family,

I am continuing to work towards my fundraising goal for Hopelink and am following up to ask for your support! I am just \$_____ shy of reaching my final goal of fundraising \$_____ for Hopelink. If you haven't contributed already, consider donating to help support Hopelink as they continue their dedicated work helping people make lasting change by promoting self-sufficiency for all members of our community. Thank you to those who have already helped me towards my goal, together we are making lasting change in our community!