

2026

# Corporate Partnership Opportunities



How your organization can support essential services in North and East King County

**hopelink**

# Spread Hope Across Our Region

Hopelink equips people to exit poverty through comprehensive services, impactful partnerships, and advocacy for equitable opportunities for all.

Thank you for your interest in partnering with Hopelink. Each year, tens of thousands of community members facing some of life's greatest challenges—from housing instability to food insecurity—turn to Hopelink for help. From sponsoring events and campaigns that raise awareness about poverty in our community to providing sustained support that allows us to respond quickly to emerging needs, our work would not be possible without the commitment of our valued partners.

During this time of tremendous need in our region, we hope you will join us in working toward a community free of poverty. We are proud to offer a range of exciting partnership opportunities that provide meaningful ways to engage with our mission while maximizing your organization's visibility and impact in the community.

Through these opportunities, our goals are to forge a strong connection rooted in alignment between Hopelink's mission and your philanthropic and marketing objectives, while also providing you with the ability to plan and budget your support across the calendar year.

We would be honored to explore how a partnership with Hopelink can create lasting impact for our neighbors and meaningful value for your organization.

With gratitude and excitement,

Liz Waesche



Institutional Giving Manager

Levi O'Tool



Developmental Officer - Corporate Relations

# Event & Campaign Opportunities

Hopelink offers a variety of branding and networking opportunities across three events and two fundraising campaigns. These include:

## **END SUMMER HUNGER** May 1 – July 31

A campaign that raises both funds and food to help address summertime food insecurity for children who rely on school-provided meals, End Summer Hunger addresses a quintessential need in our community. Throughout the campaign, partners help amplify the message and receive premium branding opportunities.

## **13TH ANNUAL FARM FRESH FEAST** Fri, June 5

Held in Woodinville, Farm Fresh Feast is Hopelink's exclusive springtime auction and fundraiser. Attracting a crowd of committed, high net-worth, community members, this event is an opportunity to support the community while networking and enjoying a variety of local foods and wines.

## **HOPELINK NEIGHBORHOOD FAIR** Fri, July 24

Our annual, family-friendly summer block party at our Redmond Center kicks off the City of Redmond's Derby Days. This Friday afternoon event filled with fun games, food, and entertainment, is a fantastic opportunity to support Hopelink while centering your brand as a community fixture.

## **31ST ANNUAL REACHING OUT CELEBRATION** Thurs, Oct 15

Hopelink's annual fall fundraiser is an evening event complete with dinner, networking opportunities, and a powerful program. Attended by hundreds of community leaders, Reaching Out Celebration is a notable regional event each year.

## **LEND A HOPING HAND** Nov 1 – Dec 31

Our largest annual fundraising campaign, Lend a Hoping Hand helps meet rising wintertime needs by raising both food and funds. Relying heavily on paid media, mailers, and digital communications, this campaign is a fantastic opportunity to align your brand with our mission.

# Fundraising Campaigns

Help bolster community support by committing as a partner to either or both our End Summer Hunger or Lend a Hoping Hand fundraising campaigns.

## END SUMMER HUNGER May 1 – July 31

When the school year ends for the summer, a nutritional gap opens for an estimated 17,730 children in King and Snohomish counties who rely on school-sponsored meals. End Summer Hunger works to bridge this gap by mobilizing community members to raise food and funds to keep youngsters and their families nourished all summer long.

## LEND A HOPING HAND Nov 2 – Dec 31

With Hopelink's Lend a Hoping Hand campaign, community members galvanize their networks to bolster services for families and individuals experiencing poverty through the wintertime.

## Available Partner Benefits for either

Partnership Benefits	Mt. Rainier \$20,000	Mt. Baker \$10,000	Mt. Hood \$5,000	Mt. Adams \$2,500	Mt. Si \$1,000
Recognition in paid media campaign to include print, digital, radio, and social media	✓				
Logo placement on campaign poster	✓	✓			
Name recognition in Hopelink's monthly donor newsletter	✓	✓	✓	✓	
Name recognition in post on Hopelink's Instagram, Facebook, and LinkedIn	✓	✓	✓	✓	✓
Recognition on campaign webpage	Logo	Logo	Logo	Name	Name

### COMMIT TO BEING A SPONSOR FOR BOTH CAMPAIGNS FOR A TOTAL DISCOUNT

\*must be same level for each campaign\*

**FRI, JUNE 5**

# 13th Annual Farm Fresh Feast

Farm Fresh Feast is an exclusive fundraising dinner and auction benefiting Hopelink's vital programs. Held at the Columbia Collective in Woodinville, attendees will enjoy a plated meal made with locally sourced ingredients and paired with Washington's finest wines, all while raising money in efforts to support our neighbors in need.

## New Opportunities for 2026

### **FARM FRESH PARTNER | \$5,000**

Join us at the event with a hosted table of 10. Hopelink will work with you to support your guest list, with the goal of inviting attendees at the director level or higher. Benefits include logo placement on all partner-related event signage, logo placement on the event landing page, and a full-page ad in the auction guide. Limited to five opportunities this year.

### **TAKE-HOME GIFT SPONSOR | \$5,000**

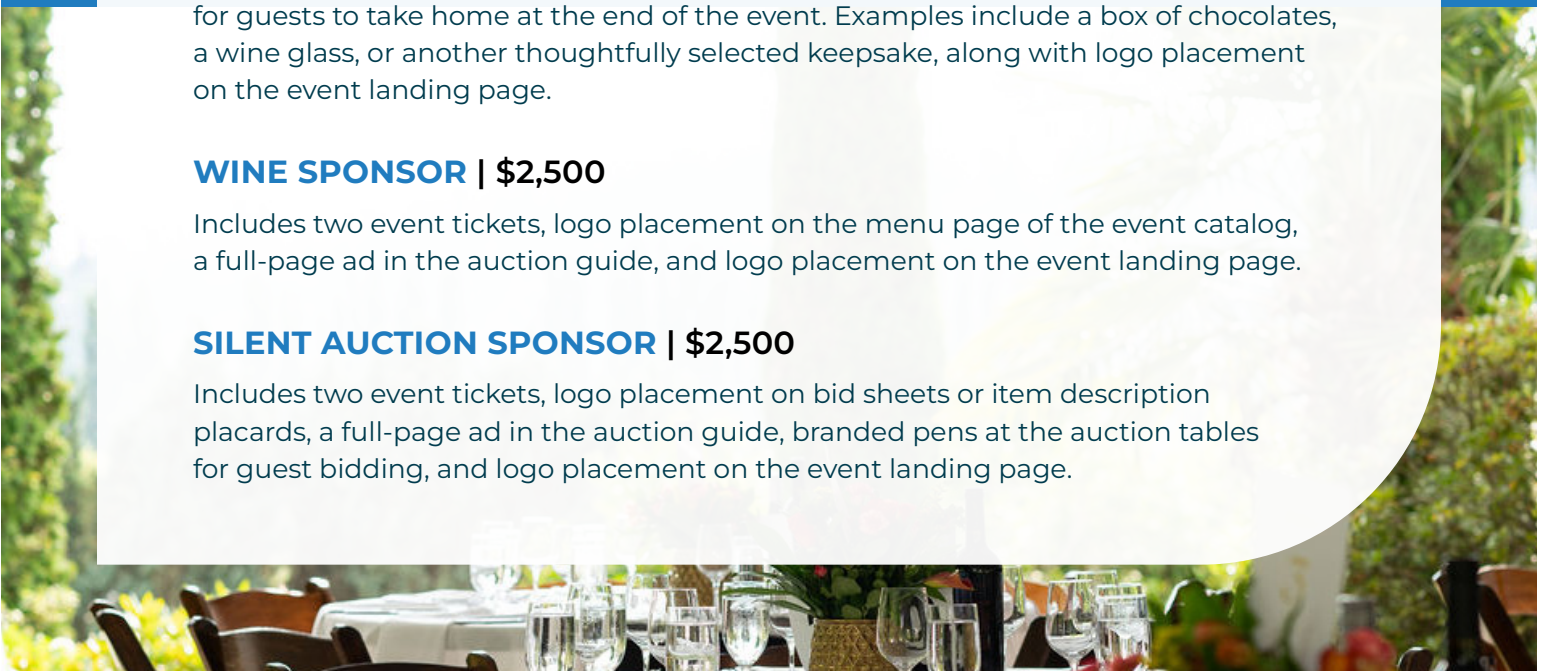
Includes two event tickets and logo placement on a co-branded, high-quality gift for guests to take home at the end of the event. Examples include a box of chocolates, a wine glass, or another thoughtfully selected keepsake, along with logo placement on the event landing page.

### **WINE SPONSOR | \$2,500**

Includes two event tickets, logo placement on the menu page of the event catalog, a full-page ad in the auction guide, and logo placement on the event landing page.

### **SILENT AUCTION SPONSOR | \$2,500**

Includes two event tickets, logo placement on bid sheets or item description placards, a full-page ad in the auction guide, branded pens at the auction tables for guest bidding, and logo placement on the event landing page.



FRI, JULY 24

# Hopelink Neighborhood Fair

Taking place each July in partnership with the City of Redmond's Derby Days, this summertime event showcases Hopelink's mission and the power of community service, alongside opportunities to enjoy local food, music and dance performances, and activities for the whole family.

## Three New Opportunities this Year!

### **PRESENTING SPONSOR | \$10,000**

Includes all the benefits of the Booth Sponsor, plus recognition as the Neighborhood Fair presented by [Company Name] across print materials, advertising, and the event's social media campaign. Your company will receive prominent logo placement and verbal recognition on the event stage, and a company representative will be invited to give the official welcome at the event, highlighting your leadership in supporting a vibrant, inclusive community celebration.

### **EVENT FOOD SPONSOR | \$5,000**

Includes all the benefits of the Booth Sponsor, plus prominent signage in the food booth area. This year, all guests will enjoy complimentary bites from local restaurants and caterers that reflect the diverse cultures and communities of our region.

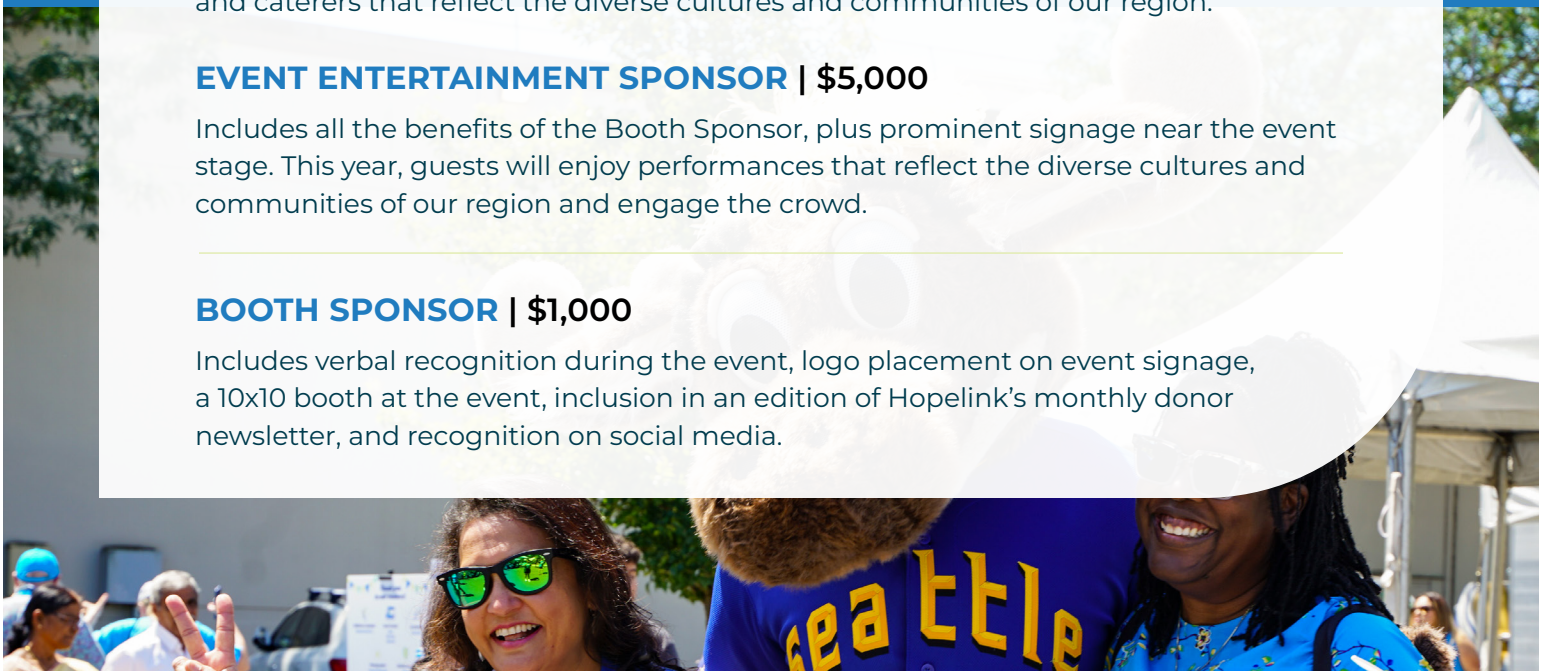
### **EVENT ENTERTAINMENT SPONSOR | \$5,000**

Includes all the benefits of the Booth Sponsor, plus prominent signage near the event stage. This year, guests will enjoy performances that reflect the diverse cultures and communities of our region and engage the crowd.

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### **BOOTH SPONSOR | \$1,000**

Includes verbal recognition during the event, logo placement on event signage, a 10x10 booth at the event, inclusion in an edition of Hopelink's monthly donor newsletter, and recognition on social media.

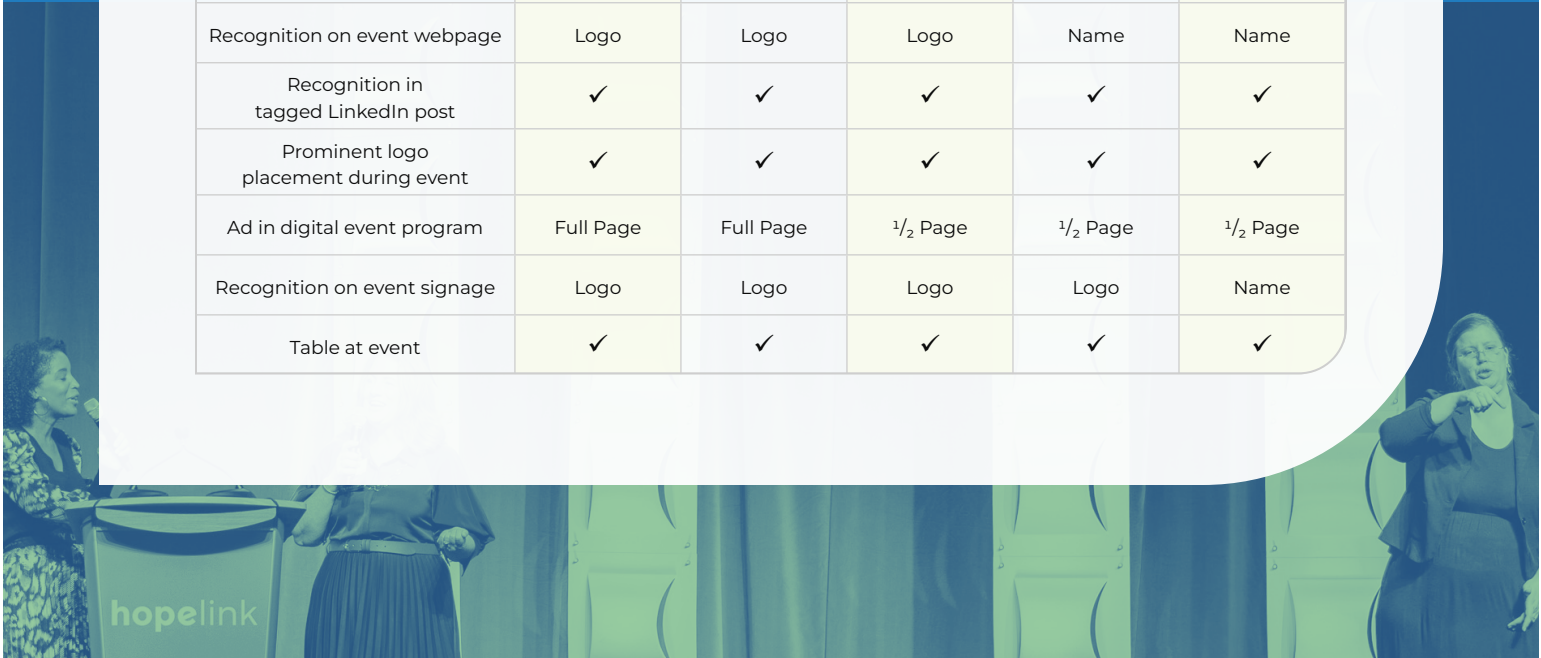


OCTOBER 2026

# Reaching Out Celebration

Held at Meydenbauer Center in Bellevue each Fall, this event brings community together over our shared vision of a region free of poverty. Reaching Out Celebration offers an in-depth look at Hopelink's impact while raising funds for the agency's critical work. However you choose to partner with Hopelink, you're sure to come away inspired.

Partnership Benefits	Mt. Rainier \$25,000	Mt. Baker \$15,000	Mt. Hood \$10,000	Mt. Adams \$5,000	Mt. Si \$2,500
Recognition in paid media campaign to include digital, radio, and social media	✓				
Logo recognition on paid print ads	✓	✓			
Logo recognition in targeted e-blast with The Seattle Times	✓	✓	✓		
Logo placement on event poster	✓	✓	✓		
Recognition on in-house digital invitation	✓	✓	✓	✓	Name
Name recognition in Hopelink's monthly donor newsletter	✓	✓	✓	✓	✓
Recognition on event webpage	Logo	Logo	Logo	Name	Name
Recognition in tagged LinkedIn post	✓	✓	✓	✓	✓
Prominent logo placement during event	✓	✓	✓	✓	✓
Ad in digital event program	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page
Recognition on event signage	Logo	Logo	Logo	Logo	Name
Table at event	✓	✓	✓	✓	✓



# Full Annual Partnership

Make a transformative investment in Hopelink's programs and services by becoming a **Premier Impact Partner**

A \$100,000 Premier Impact Partnership positions your business as a leading champion in the work towards a community free of poverty. This exclusive, top-tier partnership delivers unparalleled brand visibility across all events and campaigns, executive engagement, and opportunity to make a measurable community impact across our region.



**PROMINENT LOGO PLACEMENT  
ON WEBSITE, EVENT SIGNAGE,  
AND CAMPAIGN ASSETS**

**VERBAL RECOGNITION AT  
ALL SIGNATURE EVENTS**

**TABLING OPPORTUNITY AT  
HOPELINK NEIGHBORHOOD FAIR**

**A TABLE OF 10 ATTENDEES  
AT FARM FRESH FEAST AND  
REACHING OUT CELEBRATION**

**LOGO PLACEMENT ON PAID MEDIA  
THROUGHOUT THE COMMUNITY**

**INCLUSION IN OUR LEND A HOPING  
HAND AND END SUMMER HUNGER  
CAMPAIGN MATERIALS**

**INCLUSION IN THE MONTHLY  
HOPELINK ENEWS**

**OTHER UNIQUE PARTNERSHIP  
OPPORTUNITIES THROUGHOUT  
THE YEAR**