



2024 Hopelink Corporate Partner *Opportunities Packet*

Since 1971, Hopelink has provided stability-building programs for people experiencing poverty, immigrants and refugees, and people with disabilities in north and east King County. The agency’s nine programs work in tandem to fill gaps, supporting each family or individual’s unique needs. These include housing, food assistance, financial assistance, adult education, energy assistance, financial capabilities, family development, and transportation.

End Summer Hunger (ESH) Campaign

Campaign Period: **May 1 – July 31, 2024**

Why End Summer Hunger Matters

A Critical Time of Year: One in eight children live in households without consistent access to adequate food. With an estimated 16,378 children in King and Snohomish Counties depending on school-sponsored meal programs, these students may lose access to regular daily meals during summer break. Further exacerbating this challenge are parents who face the stress of affording healthy meals throughout the summer months – often at times when they may be at work. Hopelink’s End Summer Hunger Campaign serves to bridge this gap, offering accessible options for families to keep their youngsters nourished with nutritious and culturally relevant meals all summer long.

Your Partnership Matters

Hopelink invites your corporation to join the End Summer Hunger Campaign. Your support will play a crucial role in ensuring that no child in our community goes hungry this summer.

Partnership Opportunities

Multiple partnership levels are available, meeting diverse marketing needs.

Recommended Partnership Levels

Mt. Hood—\$20,000

Choose from **six (6) benefits** à la carte

Mt. Adams—\$10,000

Choose from **four (4) benefits** à la carte

Mt. Si—\$5,000

Choose from **three (3) benefits** à la carte

Mt. St. Helens—\$2,500

Choose from **two (2) benefits** à la carte

All Participating Partners Will Receive

- Media exposure in campaign advertising with The Seattle Times & The Stranger
- Digital in-house appeal
- Recognition in Hopelink eNews and Partners in Action Newsletter
- Social media recognition
- Logo recognition on the ESH webpage

Drive Partner *Benefits*

We understand that not all partners may be in a position to contribute financially, and we appreciate that collaboration takes many forms. For those who are eager to engage and support our community through tangible efforts, we welcome you to be a Drive Partner.

- **Shared social media post**
- **eNews recognition**

For more details on how you can partner with Hopelink through a drive or fundraiser, please reach out to drives@hopelink.org.

We welcome your ideas and enthusiasm as we work together to create a lasting impact on our community.

Additionally, each partner will get to pick à la carte benefits available to them based on their selected partnership level:

Media exposure in print ads with ParentMap, 425 Magazine, & The Seattle Times [three (3) available]

Co-branding with the 2024 ESH digital banner [two (2) available]

Opportunity to create a welcome video for Hopelink's social media [two (2) available]

Group gleaning at Food Bank Farm in Snohomish [two (2) available]

1:1 lunch with Hopelink VP of Development [two (2) available]

Lunch and learn for your team with anti-poverty simulator experience

Pop-up information table and food drive at your site to engage staff in partnership with local philanthropy

2024

Commit to Hopelink

Contact Information

Partner Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Invoice Me (payment due by July 31, 2024)

Please find my check enclosed (payable to Hopelink)

Please charge my (check one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Partnership Level

Please check your desired partnership level:

Mt. Hood - \$20,000

Mt. Si - \$5,000

Mt. Adams - \$10,000

Mt. St. Helens - \$2,500

**Please return
this form to:**

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Giving

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