

END SUMMER HUNGER

2025

Partnership Packet

Campaign Period: May 1 – July 31, 2025

Since 1971, Hopelink has provided stability-building programs for people experiencing poverty, immigrants and refugees, and people with disabilities in north and east King County. The agency's programs work in tandem to fill gaps, supporting each family or individual's unique needs. These include Housing, Food Assistance, Financial Assistance, Adult Education, Energy Assistance, Financial Capabilities, Family Development, and Transportation.

Why End Summer Hunger Matters

A Critical Time of Year: One in eight children live in households without consistent access to adequate food. With an estimated 17,730 children in King and Snohomish Counties who rely on school-sponsored meal programs (Office of Superintendent of Public Instruction, 2022-2023), these students may lose access to regular daily meals during summer break. Further exacerbating this challenge are parents who face the stress of affording healthy meals throughout the summer months – often at times when they may be at work. Hopelink's End Summer Hunger campaign serves to bridge this gap, offering accessible options for families to keep their youngsters nourished with nutritious and culturally relevant meals all summer long.

Relying on the power of community support, we are proud to offer a variety of partnership levels and ways to engage in our campaign. Your support will play a crucial role in helping reduce hunger in our community.

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Recommended Partnership Levels

Mt. Rainier—\$20,000

Choose from **five (5) benefits** à la carte

Mt. Baker—\$10,000

Choose from **four (4) benefits** à la carte

Mt. Hood—\$5,000

Choose from **three (3) benefits** à la carte

Mt. Adams—\$2,500

Choose from **two (2) benefits** à la carte

Mt. Si—\$1,000

Choose from **one (1) benefit** à la carte

Drive Partner Benefits

We appreciate that collaboration takes many forms. For those who are eager to engage and support our community, we welcome you to host a food drive.

For more details on how you can partner with Hopelink through a drive or fundraiser, please reach out to lo'tool@hopelink.org. **We welcome your ideas and enthusiasm as we work together to create a lasting impact on our community.**

Levi O'Tool (he/him)

Development Officer, Corporate Relations

LO'Tool@hopelink.org

(425)-881-5215

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All participating partners will receive:

- Media exposure in campaign advertising with The Seattle Times
- Digital in-house appeal
- Recognition in Hopelink's monthly donor newsletter
- Social media recognition
- Logo recognition on the End Summer Hunger webpage

Additionally, each partner will get to pick à la carte benefits available to them based on their selected partnership level:

Media exposure in print ads with Seattle's Child, & The Seattle Times [three (3) available]

Co-branding on the 2025 End Summer Hunger poster [four (4) available]

Social media spotlight post highlighting your commitment to reducing hunger in our community [two (2) available]

Coffee reception and site tour of Hopelink's Food Market for your business leadership

Attendance by Hopelink staff at your organizations staff meeting to speak on our collaboration

Pop-up information table and food drive at your site to engage staff in partnership with local philanthropy