

2017

END 
SUMMER
HUNGER

SPONSOR BENEFITS



hopelink

What is End Summer Hunger?

End Summer Hunger is a campaign to raise food and funds in order to feed local students in Hopelink's service area. With community support, Hopelink is able to provide families with kid friendly meals during the summer when meals provided through the Free and Reduced Price Lunch program are not available.

Campaign Period

May 1, 2017—August 31, 2017

How your support makes a difference

Corporate sponsorships allows our agency to focus on providing healthy and nutritious foods to the children and families we serve. Research shows that when children experience even short-term hunger at an early age, the effects can hinder their ability for growth and development throughout the course of their lives. Your support makes a difference in the lives of local children so they don't have to experience the damaging effects of hunger.


Sponsorship Opportunities

Multiple levels of sponsorship are available, meeting your businesses diverse marketing needs. Sponsorship commitment needed by April 1, 2017.

Questions? Call or email Chantey Andrews
425.897.3718 or candrews@hope-link.org



SPONSOR BENEFITS

	Hunger Hero \$20,000	Summer Saver \$10,000	Lunchbox Leader \$5,000	Meal Maker \$2,500	Sack Lunch Supporter \$1,500
Sponsor Benefits	Presenting	Signature	Lead	Major	Supporting
Exclusive recognition as the 2017 Presenting sponsor	●				
Co-branding on 2017 ESH logo	●				
Exclusive brand recognition on bus board ads	●				
Recognition in 425 Magazine ad	●				
Brand/Name recognition on bus interior poster*	●	●	●		
Brand /Name recognition on ESH-campaign poster*	●	●	●*	●	●*
Recognition on Social Media	●	●	●	●	●
Recognition on Hopelink website campaign promotional page	●	●	●	●	●
Recognition in Hopelink's annual acknowledgement ad in the Puget Sound business Journal	●	●	●	●	●
Recognition in our Hopelink quarterly publication, Reaching Out Magazine (19,000 impressions)	●	●	●	●	●
The Numbers...	Bus Board Ads	425 Magazine Ad		Campaign Posters	Bus Interior Poster
* Name recognition only	3,160,000 Impressions	10,000 Impressions		5,000 Impressions	800,000 Impressions

END SUMMER HUNGER

HELP US FEED THOUSANDS OF LOCAL KIDS

Sponsorship commitment needed by April 1, 2017