

# PARTNER BENEFITS

Monday, October 16, 2023

**hope**link  
Reaching Out  
LUNCHEON

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SPECIAL GUEST

**Common**

Grammy & Academy Award-Winning  
Artist & Activist



# Hopelink's 28th Annual REACHING OUT LUNCHEON

**Event Description:** The 28th Annual Reaching Out Luncheon is Hopelink's signature fundraising event, with a goal of raising \$1 million to provide services to families and individuals in north and east King County, Washington. Held at Meydenbauer Center in Bellevue, the event offers an in-depth look at some of Hopelink's nine programs that support our neighbors experiencing poverty, as well as offering the opportunity to partner with Hopelink in this work.

Former guest speakers include Dr. Jill Biden, Queen Latifah, Soledad O'Brien, Tracee Ellis Ross, Hasan Minhaj, and others.

**Audience:** The event attracts business professionals, community leaders, and philanthropic donors who are committed to sustaining the work Hopelink is doing in this area. Guests come away from the luncheon inspired by stories of those Hopelink is supporting, and energized by a strong showing of community support.

**About Hopelink:** Guided by the vision of a community free of poverty, Hopelink has been serving north and east King County since 1971, reducing hunger, promoting self-sufficiency, and helping low-income individuals, families, seniors, and people with disabilities meet basic needs (food, shelter, heating, emergency financial support) and gain the tools needed to get back on their feet (case management, adult and financial education, and employment services).

**Partnership Opportunities:** Multiple levels of partnerships are available, meeting your business's diverse marketing needs. **Partnership commitment needed by July 14, 2023.**

Questions?

Call or email Brooke Chhina, Corporate Relations Officer, at 425.559.4152 or [bchhina@hopelink.org](mailto:bchhina@hopelink.org)

# YOUR BENEFITS:

## Partnership Benefits

Title	Presenting	Champion	Advocate	Innovator	Insider
\$50,000	\$25,000	\$15,000	\$10,000	\$7,000	\$3,500

Ongoing benefits & advanced recognition						
Exclusive	✓					
Co-branding on materials wherever possible	✓					
*KUOW radio ad	✓					
The Stranger eblast	✓	✓				
*425 Magazine ads	✓	✓	✓			
Featured on Hopelink's LinkedIn	Dedicated post	Dedicated post	Group sponsor post			
*Digital Invite	Logo	Logo	Logo	Logo	Name	
Luncheon website	Linked logo	Linked logo	Linked logo	Linked logo	Linked name	Linked name
*Event poster	Logo	Logo	Logo	Logo	Name	Name
*Hopelink digital E-News	Logo	Logo	Logo	Logo	Name	Name
Recognition in Partners in Action Newsletter	✓	✓	✓	✓	✓	✓
Day of event benefits & recognition						
1:1 Meet & Greet with Guest Speaker	✓					
Opening welcome speaking opportunity	✓					

# YOUR BENEFITS CONTINUED:

<b>Invitation to record a supporting video for event</b>	✓	✓				
<b>Prominent logo placement during event</b>	✓	✓	✓			
<b>Ad in the Hopelink program</b>	Full page	Full page	1/2 page	1/2 page	1/4 page	
<b>Event signage and video screens</b>	Logo	Logo	Logo	Logo	Logo	Name
<b>Event Table</b>	20 guests	10 guests	10 guests	10 guests	10 guests	10 guests
<b>Community Tickets**</b>	30 tickets	20 tickets	10 tickets			
<b>Set the Pace Reception</b>	20 guests	10 guests	5 guests	5 guests	3 guests	3 guests
<b>Table Signage</b>	Logo	Logo	Logo	Logo	Logo	Logo
<b>Post-event benefits &amp; recognition</b>						
<b>1:1 Dinner with Hopelink CEO</b>	✓					
<b>Group Gleaning</b>	✓					
<b>Social media</b>	✓	✓	✓	✓	✓	✓

\*Commitment and logo needed by July 14, 2023

All benefits related to printed materials are subject to print date requirements. All contributions are tax deductible to the extent the law allows. The fair market value of goods received is \$40/guest.

# YOUR BENEFITS EXPLAINED:

**Supporting Video:** Your business can create a short video message to welcome participants, talk about why your company has partnered with Hopelink for the Reaching Out Luncheon, and encourage others to help make a difference. This will be shared in emails, on the event webpage, and on social media.

**Group Gleaning:** Up to ten of your business representatives have a unique opportunity to visit Food Market Farm in Snohomish and glean fresh produce which will be distributed at Hopelink Food Markets.

**1:1 Dinner with CEO:** Your business leader/executive will have a one-on-one dinner with Hopelink CEO Dr. Catherine Cushinberry to share experiences, discuss common goals, and explore future collaboration. Mutually agreed upon date TBD.

**Meet & Greet with Guest Speaker:** Prior to the Set the Pace reception at Reaching Out Luncheon, one company representative and one company guest will have a private opportunity to meet the guest speaker and take photos with them.

**Community Tickets:** You have the opportunity to fill these additional seats with business representatives and/or your company guests you'd like to introduce to Hopelink. If you choose to release these seats for Hopelink to fill, you must notify us by August 31, 2023. All guest lists are due by Sept. 15, 2023. Regardless, your company will receive logo recognition on your community-sponsored tables and will be able to have collateral placed on your table.

**Social Media:** Title Partner - a dedicated and co-branded social media post on Facebook, Instagram, and LinkedIn. Presenting Partner - a dedicated social media post on Facebook, Instagram, and LinkedIn.

# Hopelink's 28th Annual Reaching Out Luncheon - October 16, 2023

## Partnership Agreement

Partner Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

- Yes! We agree to fill our additional Community Tickets
- We'd like to give back our Community Tickets for Hopelink to distribute

## Social Media Handles

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

## Payment Information

- Please invoice me
  - Please find my check enclosed (payable to Hopelink)
- Please charge my:  VISA  MasterCard  American Express  Discover

Credit Card Number: \_\_\_\_\_ CCV: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## Partnership Level

Please check your desired sponsorship level:

- Title Partner - \$50,000 (Single slot available)
- Presenting Partner - \$25,000
- Champion Partner - \$15,000
- Advocate Partner - \$10,000
- Innovator Partner - \$7,000
- Insider Partner - \$3,500

For full partnership benefits, please pledge by  
**July 14, 2023**  
Please contact Brooke Chhina for information  
about benefits after July 14.

**Thank You!**

Please return this form to Brooke Chhina,  
Hopelink Development Officer, Corporate Giving  
8990 154th Ave. NE, Redmond, WA 98052  
You can reach Brooke at [425.559.4152](tel:425.559.4152) or [bchhina@hopelink.org](mailto:bchhina@hopelink.org)