

SPONSOR BENEFITS

Monday, **October 17, 2022**

Join us in-person or virtually!

hope**link**
Reaching Out
LUNCHEON

SPECIAL GUEST

Tracee Ellis Ross

Critically acclaimed actress, producer, CEO
and star of Black-ish & Girlfriends.



Hopelink's 27th Annual REACHING OUT LUNCHEON



Event Description: Golden Globe Best Actress, NAACP Image Award winner, and CEO of PATTERN Beauty, Tracee Ellis Ross, joins us as our in-person guest speaker at Hopelink's 27th Annual Reaching Out Luncheon!

The annual Reaching Out Luncheon is Hopelink's signature event, with a goal of raising \$1 million to provide services to families and individuals in north and east King County, Washington. Held at Meydenbauer Center in Bellevue, the event gives our guests more in-depth information about Hopelink's nine programs that support our community and offers the opportunity to partner with us as we build a community free of poverty. Whether you join us in-person or attend via livestream, you will come away inspired!

Former guest speakers include Jill Biden, Queen Latifah, Soledad O'Brien, Brittany Packnett Cunningham, Hasan Minhaj and others.

Audience: The event attracts business professionals, community leaders and philanthropic donors who are committed to sustaining the work Hopelink is doing in this area. Guests come away from the luncheon inspired by stories of those Hopelink is helping, and energized by a strong showing of community support.

About Hopelink: Guided by the vision of a community free of poverty, Hopelink has been serving north and east King County since 1971, reducing hunger, promoting self-sufficiency and helping low-income individuals, families, seniors and people with disabilities meet basic needs (food, shelter, heating, emergency financial support) and gain the tools needed to get back on their feet (case management, adult and financial education and employment services).

For more information contact:

Vasheti Quiros - Development Director, Giving at **425.952.3066** or **VQuiros@hopelink.org**

| SPONSOR BENEFITS | Title \$50,000 | Presenting \$25,000 | Champion \$15,000 | Advocate \$10,000 | Partner \$7,000 | Community \$3,500 |
|---|-------------------|------------------------|----------------------|----------------------|--------------------|----------------------|
| Ongoing benefits & advanced recognition | | | | | | |
| Co-branding on materials wherever possible | ✓ | | | | | |
| *KUOW radio ad | ✓ | | | | | |
| The Stranger eblast | ✓ | ✓ | | | | |
| *425 Magazine ad | ✓ | ✓ | ✓ | | | |
| Featured on Hopelink's LinkedIn | Dedicated post | Dedicated post | Group sponsor post | | | |
| *Digital invite | Logo | Logo | Logo | Logo | Name | |
| Luncheon website | Linked logo | Linked logo | Linked logo | Linked logo | Linked name | Linked name |
| *Event poster | Logo | Logo | Logo | Logo | Name | Name |
| *Hopelink digital E-news | Logo | Logo | Logo | Logo | Name | Name |
| Day of event benefits & recognition | | | | | | |
| Opening welcome speaking opportunity | ✓ | | | | | |
| Invitation to record a supporting video for the event | ✓ | ✓ | | | | |
| Prominent logo placement during the event | ✓ | ✓ | ✓ | | | |
| Ad in the Hopelink digital program | Full Page | Full Page | 1/2 page | 1/2 page | 1/4 page | |
| Business to appear in the digital waiting room prior to live stream | Logo | Logo | Logo | Logo | Logo | Name |
| Event signage and video screens | Logo | Logo | Logo | Logo | Logo | Name |
| Event table | 20 guests | 10 guests | 10 guests | 10 guests | 10 guests | 10 guests |
| Set the Pace Reception | 20 guests | 10 guests | 5 guests | 5 guests | 3 guests | 3 guests |
| Table signage | Logo | Logo | Logo | Logo | Logo | Logo |
| Post-event benefits & recognition | | | | | | |
| Listed in the Hopelink Reaching Out publication | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listed in Puget Sound Business Journal Ad | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

***Commitment and logo needed by July 14, 2022.**

All benefits related to printed materials are subject to print date requirements. All contributions are tax deductible to the extent the law allows. The fair market value of goods received is \$35/guest.

Hopelink's 27th Reaching Out Luncheon - October 17, 2022

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Please invoice me

Please find my check enclosed (payable to Hopelink)

Please charge my (circle one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Thank You!

Please return this form to Vasheti Quiros,
Development Director, Giving
8990 154th Ave. NE, Redmond, WA 98052

You can reach Vasheti at **425.952.3066** or **VQuiros@hopelink.org**

Sponsorship Level

Please check your desired sponsorship level:

- Title Sponsor - \$50,000** (Single slot available)
- Presenting Sponsor - \$25,000**
- Champion Sponsor - \$15,000**
- Advocate Sponsor - \$10,000**
- Partner Sponsor - \$7,000**
- Community Sponsor - \$3,500**

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For most sponsor benefits, please pledge by

July 14, 2022

After July 14th, please contact Vasheti Quiros for
more information on available benefits.