

Hopelink Celebrates 50 Years with October's **REACHING OUT LUNCHEON**



Event Description: Join Hopelink as we continue to discuss issues that impact marginalized communities. As our 50th year comes to a close, we welcome you to journey with us into the future as we pursue our mission to create an equitable community free of poverty. The Luncheon often raises more than \$1 million to help low-income families and individuals in our community.

Former guest speakers include Jill Biden, Queen Latifah, Soledad O'Brien, Brittany Packnett Cunningham, Mark Shriver and others. This year, our virtual event will feature a new guest speaker with a Q&A discussion for the 26th annual Reaching Out Luncheon.

Audience: The event attracts business professionals, community leaders and philanthropic donors who are committed to sustaining the work Hopelink is doing in this area. Guests come away from the luncheon inspired by stories of those Hopelink is helping, and energized by a strong showing of community support.

Media Exposure*:

Save the date - sent to 6,000

425 Magazine ads - 240,000 impressions (Presenting & Champion Sponsors only)

Eastside Parent Map Magazine ads - 430,000 impressions

Hopelink E-news - 46,000 impressions

Hopelink Reaching Out publication - distributed to 20,000

Social media promotion - 50,000 impressions

Puget Sound Business Journal ad - distributed to 135,000

About Hopelink: Guided by the vision of a community free of poverty, Hopelink has been serving north and east King County since 1971, reducing hunger, promoting self-sufficiency and helping low-income individuals, families, seniors and people with disabilities meet basic needs (food, shelter, heating, emergency financial support) and gain the tools needed to get back on their feet (case management, adult and financial education and employment services).

For more information contact:

Pam Cabrera - Development Officer, Corporate Giving
at 425.897.3718 or PCabrera@hopelink.org

*Benefits may change dependent upon our ability to gather safely and follow current guidelines. If in-person gathering is allowed then additional sponsorship collateral may be added

SPONSOR BENEFITS	Presenting	Champion	Advocate	Partner	Community	Neighbor
Sponsored amount	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Ongoing benefits & advanced recognition						
*425 Magazine ad	✓	✓				
Featured on Hopelink's social media	Dedicated post	Group sponsor post	Group sponsor post			
*Digital invite	Logo	Logo	Logo	Name		
Business recognized on event registration landing page	Logo	Logo	Logo	Name	Name	
Luncheon website	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name	Linked Name
*Hopelink digital E-news	Logo	Logo	Logo	Name	Name	Name
Day of event benefits & recognition						
Invitation to record a supporting video for the event	✓					
Prominent logo placement during the event	✓	✓				
Ad in the Hopelink digital program	Full Page	1/2 page	1/2 page	1/4 page	1/4 page	
Business to appear in the digital waiting room prior to live stream	Logo	Logo	Logo	Logo	Name	
Business recognized during program	Logo	Logo	Logo	Logo	Name	Name
Post-event benefits & recognition						
Recognition on Hopelink website	Logo	Logo	Logo	Name	Name	Name
Listed in the Hopelink Reaching Out publication	✓	✓	✓	✓	✓	✓
Listed in Puget Sound Business Journal Ad	✓	✓	✓	✓	✓	✓

***Commitment and logo needed by August 2nd**

All benefits related to printed materials are subject to print date requirements.

All contributions are tax deductible to the extent the law allows.

Questions?
425.897.3718 or PCabrera@hopelink.org

Hopelink's 26th Reaching Out Luncheon - October 18, 2021

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Please invoice me

Please find my check enclosed (payable to Hopelink)

Please charge my (circle one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Thank You!

Please return this form to Pam Cabrera,

Hopelink Development Officer, Corporate Giving

8990 154th Ave. NE, Redmond, WA 98052

You can reach Pam at 425.897.3718 or PCabrera@hopelink.org

Sponsorship Level

Please check your desired sponsorship level:

Presenting Sponsor - \$25,000

Champion Sponsor - \$15,000

Advocate Sponsor - \$10,000

Partner Sponsor - \$5,000

Community Sponsor - \$2,500

Neighbor Sponsor - \$1,000

The logo for Hopelink, featuring the word "hopelink" in a lowercase, blue, sans-serif font.

For most sponsor benefits, please pledge by

August 2nd, 2021

After August 2nd, please contact Pam Cabrera
for more information on available benefits.