



A Critical Time of Year

What is End Summer Hunger?

The End Summer Hunger (ESH) campaign is Hopelink's grassroots effort to raise funds to help bridge the gap in access to regular, healthy meals for kids who receive free and reduced-price meals during the school year. As the school year comes to a close, so do school-sponsored meal programs, but by supporting Hopelink's End Summer Hunger campaign, you can help ensure that no child in our community goes hungry this summer.

Campaign Period:

May 1, 2022 - July 31, 2022

Your Corporate Support

The power of community is essential to our mission. Your partnership with this effort will help ensure its success.

Sponsorship Opportunities

Multiple levels of sponsorship are available, meeting your business's diverse marketing needs. Sponsorship commitment needed by April 1, 2022.



Hopelink distributed

6.4 MILLION
POUNDS OF FOOD IN 2021.












Your Benefits

SPONSOR BENEFITS	Presenting \$10,000	Signature \$5,000	Lead \$2,500
Co-branding with the 2022 End Summer Hunger logo	✓		
Digital in-house appeal	✓		
Seattle Times digital ads	✓		
The Stranger digital ads	✓		
ParentMap print ads	✓	✓	
425 Magazine print ads	✓	✓	
Puget Sound Business Journal	Text name only	Text name only	Text name only
Recognition in Hopelink's Reaching Out Magazine	✓	✓	Text name only
Recognition in Hopelink eNews	✓	✓	Text name only
Social media	✓	✓	✓
Recognition on the ESH webpage	✓	✓	✓
	999,000+ IMPRESSIONS	774,200 IMPRESSIONS	103,600 IMPRESSIONS

Sponsorship commitment needed by April 1, 2022

Please note: All benefits related to printed materials are subject to print date requirements. Impression numbers are best estimates. There may be unforeseen changes in availability due to the ongoing pandemic.

Sponsor Benefits Explained

 Co-branding with the 2022 End Summer Hunger logo	Your logo will be in close proximity to the End Summer Hunger (ESH) logo on all materials listed and more!
 Digital Hopelink appeal	Be recognized as the presenting sponsor for Hopelink's digital appeal, sent out to 14,000 Hopelink donors.
 Seattle Times digital ads	Your logo will be included on eblasts and social media ads through the Seattle Times, providing over 155,000 impressions.
 The Stranger digital ads	You'll be included on blog posts, social media ads and eblasts from The Stranger, reaching people active in the Seattle and the surrounding areas.
 ParentMap print ads	Your business will be recognized in print ads in two issues of ParentMap magazine, reaching families and parents across the greater Seattle area.
 425 Magazine print ads	Your business will be recognized in print ads in two issues of 425 Magazine, the most-read magazine on the Eastside.
 Puget Sound Business Journal	Your business will be recognized as one of our corporate sponsors of 2022 in Puget Sound Business Journal's Corporate Citizenship Guide next year.
 Recognition in Hopelink's Reaching Out Magazine	Reaching Out is Hopelink's donor news publication. Your company will be included as a sponsor for our End Summer Hunger campaign in the Spring issue to over 23,000 Hopelink supporters.
 Recognition in Hopelink's eNews	Hopelink's monthly eNews will recognize your company as one of the ESH sponsors in an eblast that will go out to 45,000 Hopelink supporters.
 Social media	You'll be recognized in community appeals and sponsor recognition posts through a Hopelink social media campaign.
 Recognition on ESH campaign webpage	End Summer Hunger has a main webpage that viewers are directed to from almost all promotional materials. Your company will be included on that webpage.

 = Presenting sponsor level

 = Signature sponsor level

 = Lead sponsor level

Commit to End Summer Hunger

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Please invoice me

Please find my check enclosed (payable to Hopelink)

Please charge my (choose one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Sponsorship Level

Please check your desired sponsorship level:

Presenting Sponsor - \$10,000

Lead Sponsor - \$2,500

Signature Sponsor - \$5,000

Thank You!

Please return this form to **Pam Cabrera**,
Hopelink Development Officer, Corporate Giving
8990 154th Ave. NE, Redmond, WA 98052

You can reach Pam at **425-559-3276** or **PCabrera@hopelink.org**

For full sponsor benefits,
please pledge by

April 1, 2022

Please contact Pam Cabrera for information
about benefits available after April 1.