



hopelink

Stepping up for families and children during the COVID-19 crisis.



2021
SPONSOR
BENEFITS

END 
FAMILY
HUNGER

A Critical Time of Year

What is End Family Hunger?

End Family Hunger is a campaign that supports Hopelink's efforts of ensuring that families in need of food, and other resources are met with success. Since the onset of COVID-19, Hopelink has worked to ensure that so many families impacted by the pandemic have had their basic needs met. Through the End Family Hunger campaign, your support will help us continue these efforts.

Campaign Period:

May 1, 2021 - July 31, 2021

Your Corporate Support

Hopelink's belief in the power of community is how we will see our mission realized - your partnership with this effort will help ensure its success.

Sponsorship Opportunities

Multiple levels of sponsorship are available, meeting your business's diverse marketing needs. Sponsorship commitment needed by April 1, 2021.



Hopelink provided the equivalent of

2.9 MILLION

MEALS IN 2020.



hopelink






















Questions? Call or email Pam Cabrera
425.897.3718 or PCabrera@hopelink.org

Your Benefits

SPONSOR BENEFITS	Presenting	Signature	Lead	Major	Impressions
	\$20,000 <i>Logo representation</i>	\$10,000 <i>Logo representation</i>	\$5,000 <i>Logo representation</i>	\$2,500 <i>Text name only</i>	
Co-branding on 2020 EFH logo	✓				-
Exclusive recognition on bus board ads	✓				3.7 Million
Eastside Parent Map ads	✓	✓			430,000
425 Magazine / 425 Business Magazine	✓	✓	✓		480,000
Puget Sound Business Journal	Text name only	Text name only	Text name only	Text name only	56,000
Recognition in Hopelink's Reaching Out Magazine	✓	✓	✓	✓	19,000
Recognition in Hopelink eNews	✓	✓	✓	✓	44,000
Social media	✓	✓	✓	✓	10,000
Recognition on the EFH webpage	✓	✓	✓	✓	1,300
	4.4 Million TOTAL IMPRESSIONS	1.1 Million TOTAL IMPRESSIONS	620,000 TOTAL IMPRESSIONS	180,000 TOTAL IMPRESSIONS	

Sponsorship commitment needed by April 1, 2021

Sponsor Benefits Explained

 Co-branding on 2020 EFH logo	Your logo will be in close proximity to the End Family Hunger (EFH) logo on all materials listed!
 Exclusive recognition on bus board ads	Be recognized as the presenting sponsor for EFH on bus board ads on many Eastside bus routes.
  Eastside Parent Map ads	Your business will be recognized in Eastside Parent Map display advertising.
  Recognition in 425 Magazine and 425 Business ads	Your business will be recognized on ads in 425 Magazine and 425 Business Magazine.
   Puget Sound Business Journal	Your business will be recognized as one of our corporate sponsors this year in Puget Sound Business Journal's Book of Lists.
   Recognition in Hopelink's Reaching Out Magazine	Reaching Out is Hopelink's donor news publication. Your company will be included as a sponsor for our End Family Hunger campaign in the Spring issue to over 19,000 Hopelink supporters.
   Recognition in Hopelink's eNews	Hopelink's monthly eNews will recognize your company as one of the EFH sponsors.
   Social media	You'll be recognized in community appeals and sponsor recognition posts through a Hopelink social media campaign.
   Recognition on EFH campaign webpage	End Family Hunger has a main webpage that viewers are directed to from almost all promotional materials. Your company will be included on that webpage.

 = Presenting sponsor level

 = Signature sponsor level

 = Lead sponsor level

 = Major sponsor level

Commit to End Family Hunger

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Please invoice me

Please find my check enclosed (payable to Hopelink)

Please charge my (choose one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Sponsorship Level

Please check your desired sponsorship level:

Presenting Sponsor - \$20,000

Lead Sponsor - \$5,000

Signature Sponsor - \$10,000

Major Sponsor - \$2,500

Thank You!

Please return this form to **Pam Cabrera**,
Hopelink Development Officer, Corporate Giving

8990 154th Ave. NE, Redmond, WA 98052

You can reach Pam at **425.897.3718** or **PCabrera@hopelink.org**

For full sponsor benefits,
please pledge by

April 1, 2021

Please contact Pam Cabrera for information
about benefits available after April 1.