

Hopelink 21st Annual

Turkey Trot 5K

November 21

Race Against Poverty!

hopelink

2021 SPONSOR BENEFITS

Join the Race Against Poverty

What is Turkey Trot?

Since 1971, Hopelink has helped low-income individuals and households in north and east King County find stability and become equipped to exit poverty. Hopelink continues to help more than 65,000 people each year, with service centers in Bellevue, Kirkland, Redmond, Shoreline and Sno-Valley (Carnation) that provide food, housing, transportation, energy assistance, adult education, financial assistance, family development and employment services.

Turkey Trotters get ready! We are excited to announce that Hopelink's Turkey Trot 5K Family Fun Run & Walk is back, live and in person! Now in its 21st year, the event has become a local tradition for families, friends and individuals as a fun and festive way to kick off the holiday season. The event takes place along the beautiful shores of Lake Washington, beginning and ending at Marina Park in the heart of Kirkland.

Hopelink's Turkey Trot 5K Family Fun Run & Walk helps provide emergency services and holiday assistance to low-income families during the winter months. Families experiencing poverty struggle year-round, but in winter they face added financial pressure from such things as higher home heating costs and providing their children with warm clothing and visits to the doctor if they get sick.

This year, you will still have the option to run or walk the race virtually, which is a great option for those who are not able to attend in person, but still want to enjoy the festivities while supporting the race against poverty.

How your support makes a difference

Corporate sponsorships allow Hopelink to help those in need and continue the fight against poverty in our communities.

Sponsorship opportunities

Multiple levels of sponsorship are available, meeting your business's diverse marketing needs. Sponsorship commitment needed by September 15, 2021.



Questions?

Call or email Pam Cabrera 425.897.3718
or PCabrera@hopelink.org

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Your Benefits

SPONSOR BENEFITS

Presenting
\$10,000

Major
\$5,000

Lead
\$3,000

Supporting
\$1,000

Ribbon cutting and sounding the horn to start the race



Speaking opportunity at podium



Logo on event banner



Industry exclusivity



Logo to appear on runsignup.com webpage



Comped runner registrations

15

10

5

2

Emcee acknowledgment



Featured on Hopelink's social media



Text name only

Listed in Hopelink's Oct. & Nov. eNews

Text name only

Text name only

Text name only

Text name only

Recognition on race shirts

Logo

Logo

Logo

Text name only

Listed in Hopelink's Spring Reaching Out issue



Recognition on the Turkey Trot event webpage

Logo

Text name only

Text name only

Text name only

Acknowledge on event poster

Logo

Logo

Text name only

Text name only

Booth and standard equipment guaranteed

Choice of location

Choice of location



Listed in Puget Sound Business Journal Ad



Sponsorship commitment needed by September 15, 2021

Become a Turkey Trot Sponsor!

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

Please invoice me

Please find my check enclosed (payable to Hopelink)

Please charge my (circle one): VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Sponsorship Level

Please check your desired sponsorship level:

Presenting Sponsor - \$10,000

Lead Sponsor - \$3,000

Major Sponsor - \$5,000

Supporting Sponsor - \$1,000

Thank You!

Please return this form to **Pam Cabrera**,
Hopelink Development Officer, Corporate Giving

8990 154th Avenue NE Redmond, 98052

You can reach Pam at **425.897.3718** or **PCabrera@hopelink.org**

For full sponsor benefits,
please pledge by

September 15, 2021

Please contact Pam Cabrera for information
about benefits available after September 15.

Booths at the Turkey Trot Festival!

What is the Turkey Trot Festival?

Hopelink's annual Turkey Trot 5K Family Fun Run & Walk is a festive pre-holiday tradition along the shores of Lake Washington. The event brings together families & friends; individuals & teams; runners, walkers, and even puppies!

The Turkey Trot Festival will take place at Marina Park in the heart of Kirkland; a great location with a great view ... and an even better cause. Kick off the holiday season with others who are as committed to this community as you are.

Why get a booth?

Your Hopelink Turkey Trot 5K / Kids Dash booth will get your business in front of 1,500 runners and walkers (and their support teams) in downtown Kirkland!

Details:

- 10 ft. x 10 ft. booth space
- Giveaways and kid-friendly/family-friendly activities encouraged
- Booth setup starts at 7 a.m.; event concludes by 12 noon.
- Tents, tables and chairs available in limited supply



**Booths available for \$300
Sign up by October 1**

Nonprofit discount available. Please contact us.

Interested in having a booth?

Contact Pam Cabrera - Development Office, Corporate Giving
PCabrera@hopelink.org | 425.897.3718



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