Holiday magic comes in many forms: twinkling lights, brightly wrapped gifts, the smell of freshly baked cookies, and the sight of the first snowfall. Many of our friends, family, and children look forward to these things every year, but the reality is that for many of our own neighbors, struggling to get by, these forms of holiday magic might not be possible.

Bring Holiday Magic to those in need with your Sponsorship of the Lend a Hoping Hand Holiday Campaign.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Amount</th>
<th>Recognition and Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Holiday Hero</strong></td>
<td>$25,000</td>
<td>Exclusive recognition as the 2019 Lend a Hoping Hand Presenting Sponsor, Co-branding with Lend a Hoping Hand Logo, Exclusive brand recognition on bus board ads (3,160,000 impressions), Recognition in 425 Magazine ad (10,000 impressions), Most prominent brand recognition on campaign posters (5,000 impressions), Most prominent brand recognition on bus interior posters (800,000 impressions), Brand recognition on Hopelink Social Media page</td>
</tr>
<tr>
<td><strong>Light Leader</strong></td>
<td>$15,000</td>
<td>Brand recognition on campaign posters (5,000 impressions), Brand recognition on bus interior posters (800,000 impressions), Recognition in our Hopelink quarterly publication; Reaching Out (19,000 impressions), Recognition on our Hopelink website campaign promotion page</td>
</tr>
<tr>
<td><strong>Merry Maker</strong></td>
<td>$5,000</td>
<td>Brand recognition on campaign posters (5,000 impressions), Recognition in our Hopelink quarterly publication; Reaching Out (19,000 impressions), Recognition on our Hopelink website campaign promotion page, Recognition in Hopelink’s annual acknowledgement ad in the Puget Sound Business Journal</td>
</tr>
<tr>
<td><strong>Stocking Stuffer</strong></td>
<td>$2,500</td>
<td>Name recognition on campaign posters (5,000 impressions), Recognition in our Hopelink quarterly publication; Reaching Out (19,000 impressions), Recognition on our Hopelink website campaign promotion page, Recognition in Hopelink’s annual acknowledgement ad in the Puget Sound Business Journal</td>
</tr>
</tbody>
</table>

* *Sponsorship commitment needed by October 4th*

For more Information, contact Pam Cabrera, pcabrera@hopelink.org, Office: 425-897-3718

Ways to Give:
- Host a Food Drive
- Donate Gifts

Campaign Period
Nov 1st—Dec 31st

Lend a Hoping Hand
Provide food, shelter, warmth and support within our community throughout the holidays.
2019 Lend a Hoping Hand Holiday Campaign

Pledge Form

Date ______________________________

Sponsor Name: ___________________________________________________

Contact Name: ___________________________________________________

Address: ________________________________________________________

City: _________________________________ State: _______ Zip: ___________

Phone: ___________________________ Fax: ___________________________

PAYMENT INFORMATION

☐ Please invoice me

☐ Please find my check enclosed (payable to Hopelink)

Please charge my (circle one): VISA MasterCard American Express Discover

Credit Card Number: ________________________________CCV _______

Expiration Date: ___________ Signature: ______________________________

THANK YOU!
Please email form to pcabrera@hopelink.org

SPONSORSHIP LEVEL

Please check your desired sponsorship level:

☐ PRESENTING SPONSOR - $25,000
   Holiday Hero

☐ LEAD SPONSOR - $15,000
   Light Leader

☐ MAJOR SPONSOR - $5,000
   Merry Maker

☐ SUPPORTING SPONSOR - $2,500
   Stocking Stuffer

☐ START A FOOD DRIVE

☐ FUNDRAISE ONLINE WITH FRIENDS

☐ DONATE TOYS & GIFTS

For full sponsor benefits, please pledge by October 4, 2019
Pam Cabrera for more information on available benefits.